





HANNIE WALDRON

GRAPHIC DESIGNER

SUMMARY

- Detail oriented graphic designer offering over seven years of graphic design experience
- Extensive experience in all Adobe Creative Suite software including Illustrator, InDesign, After Effects, & Photoshop
- Advanced web design, UX & UI skills and detailed understanding of HTML5, PHP, Wordpress, and CSS3
- In-depth knowledge of Mac Platform, Keynote & Microsoft Office software, including PowerPoint

CONTACT	EXPERIENCE
<p>P: 435.279.7640</p> <p>E: hannie@hlwdesign.com</p> <p>A: 47-20 Center Blvd. Long Island City NY 11109</p> <p> hlwdesign.com</p> <p> linkedin.com/in/hwaldron</p>	<p>New York Health & Racquet Club <i>October 2016 - Present</i> <i>Graphic Designer</i></p> <ul style="list-style-type: none">• Part of a collaboration that designed, developed and launched new interactive company website• Designed and developed new company newsletter template to be 100% responsive on all devices• Create motion graphics & edit video for use on social media Design monthly window displays and manage for seamless installation• Create and implement monthly digital ads for use on Google, Facebook and Instagram• Art direct photo shoots for use in digital and print media• Manage and design print advertisements for various publications including the New York Post, New York Magazine and Time Out New York <p>Penn Corporate Relocation Services <i>October 2012 - September 2016</i> <i>Graphic Designer</i></p> <ul style="list-style-type: none">• Designed and developed new website and launched social media outreach program• Created and implemented new electronic order submittal system• Created all in-house forms, new proposal layout, and helpful documents to assist clients for a smooth and seamless relocation• Submitted and managed all professional printing orders, including preparing all print-ready documents• Designed and created detailed floor plans and furniture layouts for clients' relocations into new office spaces• Composed proposals and designed marketing materials for potential clients and supported marketing & sales staff <p>FireFly Film & Video, Inc. <i>August 2010 - October 2012</i> <i>Graphic Designer / Motion Graphic Designer</i></p> <ul style="list-style-type: none">• Created and implemented new website which features a custom screening room• Assisted with various motion graphic projects and Videoscribe centered custom illustrations
EDUCATION	
<p>California State University Fullerton</p> <p>Bachelor of Fine Arts (BFA) Graphic Design</p> <p>Graduated with Honors Cum Laude</p>	